

2 July 2025

**MS INTERNATIONAL plc
(the "Company")**

**Exercise of Options,
Total Voting Rights, and
Director/PDMR Shareholding**

Exercise of Options

MS International plc announces that employees have exercised in aggregate 19,998 options over ordinary shares of 10p each in the capital of the Company ("Ordinary Shares") at an exercise price of £1.41 each. The exercise of options is today being satisfied from existing Ordinary Shares which were held by the Company in treasury.

Total Voting Rights

The Company's issued share capital comprises 17,841,073 Ordinary Shares. Following this exercise of options, the Company holds 1,587,331 shares in treasury. Therefore, the total number of voting rights in the Company is 16,253,742.

The above figure of 16,253,742 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

Director/PDMR Shareholding

The Company has been informed that today, Mr Gareth Ashcroft, PCA and spouse of Mrs Shelley Ashcroft, Finance Director of the Company, has sold 1,640 Ordinary Shares at £12.20 per share from his personal holding and has purchased 1,638 Ordinary Shares into his ISA at £12.20 per share. Additionally, Mr Ashcroft has today transferred 1,655 Ordinary Shares from his personal holding to the personal holding of Mrs Ashcroft at no cost.

Following these transactions, the aggregate beneficial interest in the Company of Mrs Ashcroft and her spouse now comprises 20,361 Ordinary Shares, representing approximately 0.13% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Gareth Ashcroft

2	Reason for the notification													
a)	Position/status	PCA, Spouse of Finance Director												
b)	Initial notification /Amendment	Initial notification												
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor													
a)	Name	MS INTERNATIONAL plc												
b)	LEI	213800Q34ZAXQ582YL41												
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted													
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB0005957005												
b)	Nature of the transaction	1) Sale of Ordinary Shares 2) Purchase of Ordinary Shares into ISA 3) Transfer of Ordinary Shares												
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1)</td> <td>£12.20</td> <td>1,640</td> </tr> <tr> <td>2)</td> <td>£12.20</td> <td>1,638</td> </tr> <tr> <td>3)</td> <td>£nil</td> <td>1,655</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1)	£12.20	1,640	2)	£12.20	1,638	3)	£nil	1,655
	Price(s)	Volume(s)												
1)	£12.20	1,640												
2)	£12.20	1,638												
3)	£nil	1,655												
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A												
e)	Date of the transaction	2 July 2025												
f)	Place of the transaction	1) London Stock Exchange, AIM Market (XLON) 2) London Stock Exchange, AIM Market (XLON) 3) Off market												

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mrs Shelley Ashcroft
2	Reason for the notification	

a)	Position/status	Finance Director				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	MS INTERNATIONAL plc				
b)	LEI	213800Q34ZAXQ582YL41				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares ISIN: GB0005957005				
b)	Nature of the transaction	Receipt of Ordinary Shares transfer				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£nil</td> <td>1,655</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£nil	1,655
Price(s)	Volume(s)					
£nil	1,655					
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: N/A Aggregated price: N/A				
e)	Date of the transaction	2 July 2025				
f)	Place of the transaction	Off market				

For further information please contact:

MS INTERNATIONAL plc
Michael Bell

Tel: +44 (0)13 0232 2133

Shore Capital
Nomad and Broker
Patrick Castle/Daniel Bush/Lucy Bowden

Tel: +44 (0)20 7408 4090